





GREETINGS from EXECUTIVE PRODUCER

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Welcome to the 11th Annual CNY in the Desert™ Las Vegas Spring Festival!

At the core, Chinese New Year is about celebrating life and the most important things in the world: family and friends. Thanks to your support, our event has included more and more spectators, participants, performers, visitors, and sponsors every year!

2022 is the Year of the Tiger! In Chinese culture, tigers are revered for their strength and courage. Those born the year of the tiger are brave, confident, and charming. They are typically born with leadership skills and are well respected by others. What a great omen this brings as our world seeks strong and competent leaders to shake off the effects of the pandemic and roar back to life!

We are thrilled that National ACE is our presenting sponsor for our ribbon-cutting ceremony at St. Marks Square. With National ACE's partnership, we are continuing our efforts to support AAPI small businesses by hosting our luncheon and dinners at AAPI-owned restaurants.

We express our gratitude to Michael and Mary Ann Ty at Jamba inside the Las Vegas Airport for their generous support as the presenting sponsor at our closing ceremony.

Events like these are only possible with a strong, tight-knit community of givers and contributors. I am grateful for what we have built together and extend my deep appreciation to my Board Members, Cultural Ambassadors, Sponsors, and dedicated volunteers.

May you and your family be blessed in all ways by the year of the Tiger!

Sincerely,



Jan-Ie Low